



Penn
Student Agencies
UNIVERSITY of PENNSYLVANIA



PORTFOLIO CATALOG 2023|2024

PENN STUDENT AGENCIES

*BUSINESSES FOR STUDENTS,
BY STUDENTS*

EST. 1933

PENNSTUDENTAGENCIES.COM

215-573-0272



WELCOME TO PENN!

Dear New Students and Parents,



As a Nursing Student, I never would have thought I would be in the position I am today. Starting college is both exhilarating and intimidating, luckily, I was empowered by the community at Penn Student Agencies with guidance, mentorship, and a whole arsenal of professional opportunities.

In my first year, I began my journey as an entry-level Associate and became captivated by the self-sustaining nature of the organization. The decisions we make here have real, tangible financial outcomes that accelerate learning and highlight the importance of accountability. With great joy, I can say I am the only stethoscope-wielding CEO in the 90-year history of Penn Student Agencies.

For those interested in exploring our many services and campus living essentials, this catalog was designed to make move-in easy. For those interested in our employment opportunities, I encourage you to use this catalog to learn about an agency that fits your best interest.

We look forward to meeting you this fall during New Student Orientation. Please connect with us on social media for information, updates, and offers!

With sincere excitement for your future,

Chris Raboy // Nursing 2025

The Stethoscope-Wielding Chief Executive Officer





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FIRSTSERVICES

LAUNDRY, WATER, DRY CLEANING,
& CARE PACKAGE SERVICES

Managing Director: Adarsh Sureshababu (he/him) MSE '24

Operations & Customer Experience Manager: Alex Goldman (he/him) CAS '26

As our oldest continuously operating agency, firstServices is a direct-to-residence delivery agency that provides laundry, water, dry-cleaning, and care packages right to your student's door!

Suite Plans



BUY NOW



With our Suite Plan, our services are bundled together in one comprehensive package to offer you an unbeatable opportunity to save big.

Offered for both annual and semesterly packages!

Essential

Executive



Laundry Pickup

1/week

2/week



Water Delivery

Bi-Weekly

Weekly



Dry Cleaning Credit

+\$100

+\$200



BUY NOW



BUY NOW



LAUNDRY



Did you know an average student spends at least 2 hours a week on laundry? Your time at an Ivy League school is precious so let us handle your laundry, fold it and deliver it right to your doorstep.

Offered for both annual and semesterly packages!

 **BUY NOW** 

Essential

Executive

Pickup frequency

1/week

2/week

WATER



Say goodbye to lugging heavy packs across town. With firstServices, your hydration needs are met with doorstep convenience.

Offered for both annual and semesterly packages!

 **BUY NOW** 

Budget

Essential

Executive

Delivery
frequency

Monthly

Biweekly

Weekly

DRY CLEANING

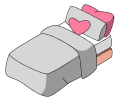


 **BUY NOW** 

Whether it's a crucial interview, an important conference, or delicate garments that demand special care, firstServices has got you covered!

***RELIABILITY YOU CAN TRUST...
SINCE 1933!***





LINENS w/ dormiFy



16-PIECE BASIC DORM BUNDLE

Dormify's 16-piece Basic Dorm Bundle provides all you need for your dorm room in both comfort and style.

PACKAGE INCLUDES:

Flat & Fitted Sheets, Standard Pillowcases with an Extra-fluffy Pillow

Reversible Comforter with a Quilted Mattress Pad

Extra-long Micro Plush Blanket

All-cotton Matching Bath Towels, Hand Towels, and Washcloths



dormify.com



CARE PACKAGES w/

CAMPUS CUBE
CollegeCarePackages.com

Surprise your beloved student with a care package that shows your unwavering love and support! Place your order today!



collegecarepackages.com

Delivery Dates

Welcome!

WELCOME PACKAGE

*Order by: August 31st!



HALLOWEEN PACKAGE



FALL FINAL EXAM PACKAGE



VALENTINE'S DAY PACKAGE



SPRING SURPRISE PACKAGE



SPRING FINAL EXAM PACKAGE

CLICK TO FOLLOW US



[FirstServices](https://www.facebook.com/FirstServices)




[firstservicesupenn](https://www.instagram.com/firstservicesupenn)


WILLIAMS CAFE


COFFEEHOUSE




Managing Director: Sophia Degrand (she/they) CAS '25

 Williams Cafe (WilCaf) is a coffeehouse full of students with a shared passion for food service and community engagement.

 Our friendly baristas, delicious treats, and vibrant tunes attract a range of undergraduates, graduate students, and faculty.

 WilCaf also organizes monthly on-campus events, including writing workshops, open mic events, and fundraisers.

 If you're looking for an opportunity to earn extra cash at a job that works around your academic schedule (and have a knack for bevs and beans), this is the place for you! Check out our open Barista positions on the PSA website!



OUR VENDORS



CLICK TO FOLLOW US



Williams Cafe



williamscafe



PENN VISUAL SOLUTIONS

MULTIMEDIA SOLUTIONS

Managing Director: Joanna Xiang (she/her) CAS '25

Penn Visual Solutions is the premier student-run multimedia agency at Penn.

SERVICES



Photography



Web Design



Graphic Design &
Illustration



Videography



Our photography and videography team is ready to capture your cherished moments for special occasions. From weddings to corporate events, we have the expertise to capture all the intricate details that make your event truly unforgettable. Book us for your on-campus department and club events and programming!



Our client base is large and diverse including Penn Departments, Student Groups, businesses on and off campus, and the greater Philadelphia community.



CHECK OUT OUR WORK

CORPORATE SERVICES

MARKETING & APPAREL SERVICES

Managed by the Leadership Board

Venture Incubator



Corporate Services coordinates with internal and external organizations and companies to promote their products and services, while also serving as an Agency Venture Incubator!

Over the years, our team has worked with renowned brands such as Balfour Class Rings, Kaplan Test Prep, and Storage Squad.

...and Support!



The Corporate Services agency is unique in that it functions as an external agency while also providing internal support to every agency within the portfolio of Penn Student Agencies. In doing so, our Vice Presidents and Associates play a significant role in fostering a community that thrives on a spirit of collaboration to ensure an engaging work environment.



Never too early to plan ahead...



Don't wait until the last minute! It's never too early to start thinking about summer storage options. As an incoming first-year, you might be focused on moving in, but rest assured that Storage Squad has you covered for storage during your summer break!



MEET OUR PORTFOLIO LEADERSHIP!

The PSA Leadership Board provides administrative support to our student-run ventures in Penn Student Agencies. They are responsible for the overall operations of Penn Student Agencies with assistance from Professional Mentors.

CHRIS RABOY (HE/HIM)

Chief Executive Officer of Penn Student Agencies

Chris is a rising third-year at the School of Nursing studying nursing and nutrition. If he isn't sending hundreds of emails to Penn faculty, he enjoys working out and bragging about his home state of California. He absorbed his twin in the womb, likes to complain about the weather, and enjoys humorous banter. As CEO, Chris supervises the Vice President of Sales & Revenue while being responsible for supporting PSA growth in operational performance, financial profitability/longevity, and in community exposure.



Nursing 2025 | Bachelor of Science in Nursing and Nutrition Sciences

SHAYAN SHIVJI (HE/HIM)

Chief Strategy Officer of Penn Student Agencies

Shayan is a rising third-year at Wharton studying economics with a concentration in finance. If he isn't looking at budgets, you can find him losing money playing poker or winning chess games (he's actually pretty good). He enjoys discussing any topic and motivating/mentoring high schoolers. As CSO, Shayan supervises the Vice President of Procurement while being responsible for PSA's business development, financial analysis, and initial new vendor procurement efforts.



Wharton 2025 | Bachelor of Science in Economics

AN VAN (HE/HIM)

Chief Marketing Officer of Penn Student Agencies

An is a Master's Candidate in the Graduate School of Education. He is from Tayninh province, South of Vietnam where, interestingly, over half of them are vegetarians! If you ever stop by his hometown, he'll welcome you with some homemade tasty vegetarian dishes. He enjoys rock climbing and teaching languages. As CMO, An supervises the PSA Marketing team and is responsible for the overall marketing and branding of PSA.



Graduate School of Education 2024 | Master of Education

JOIN OUR TEAM NOW!

Penn Student Agencies offers transferable job opportunities and professional training to undergraduate students at the University of Pennsylvania. You will never find an opportunity like this anywhere else on campus. Positions at PSA pay between \$10 - \$40 per hour depending on the role and Agency!

CLICK BELOW TO COMPLETE THE INTEREST FORM!



Fall 2023 Penn Student Agencies Interest Form



We employ both Federal Work Study and Non-Federal Work Study students!

This means our positions are accessible to anyone looking for employment experience while in college! **Interested Students are encouraged to apply early as our positions fill quickly!**



CLICK TO CHECK OUR HIRING TIMELINE & PROCESS ON OUR WEBSITE!



The Leadership Board will be hosting a Networking Reception for all prospective applicants during the week of move-in followed by an interview prep session. Applicants and interested students are **strongly encouraged** to attend in order to meet the CEO, Hiring Agency Teams, and current PSA members.

*Please direct any questions about this process to
recruitment@pennstudentagencies.com
We look forward to meeting you!*



[pennstudentagencies](https://www.instagram.com/pennstudentagencies)



BENEFITS OF WORKING AT PSA

Alumni Network (Mentorships/Internships)

PSA has been around since 1933, which means we have a whole community of successful alumni, all of whom become part of your network when you are hired at PSA!



A Private Office Suite

PSA employees get to utilize a private lounge, study, and meeting space with coffee, snacks, and free printing!

Community & Collaboration

PSA is a community comprised that holds events to encourage collaboration of ideas, team building, and lifelong friendships.

Preprofessional Skill Development

PSA offers extensive training that prepares students for the job market after graduation. Moreover, PSA bridges the gap between theory and application.

Agency Discounts

Some agencies provide exclusive PSA employee discounts just for working with us!

Additional Pay

PSA offers special certifications that allow its employees to participate in marketing and recruitment events for additional pay! In addition, all positions have promotion opportunities and seniority levels awarded to committed and experienced student employees!

L.I.V.E. AT PSA



STUDENT-RUN BUSINESS ASSOCIATION



Penn Student Agencies is a founding member organization of the Student-Run Business Association, a national non-profit organization that seeks to promote, connect and cultivate experiential learning-based student-run business organizations in higher education.

The Student-Run Business Association is currently comprised of 14 other prestigious student-run business organizations such as Harvard Student Agencies, The Corp at Georgetown, Student Agencies, Inc. (Cornell University), Princeton Student Agencies, Student Holdings (Northwestern), Loyola Limited (Loyola Chicago), Lakeland University and Rice University. These relationships allow for national collaborations and partnership-building opportunities!

The SRBA provides additional opportunities for student leaders when applying to work for corporations familiar with this recognition.



STUDENT-RUN BUSINESS ASSOCIATION

Work. Learn. Lead.

CHECK OUT OUR CONFERENCE REPORT 

PSA ALUMNI NETWORK

OUTSTANDING ALUMNI TESTIMONIAL



SHELBY BARLOW

College of Arts & Sciences 2018 // PSA Leadership Board

Shelby Barlow graduated from Penn in May 2018 and began her PSA career as a Customer Service Representative at Quaker Corner. During her junior year, she was promoted to Director of People (now Chief Operating Officer) as part of the PSA Leadership Board and continued in that role until she graduated. She is now working as a Sales Enablement Partner at Ingram Micro in Miami, FL.

“When I stepped into the Director of People role, there was a lot of work to be done. We were still filing physical paperwork, which was stored in random areas around the office, and some businesses were even using physical time cards that I would have to pick up each weekend. None of the other PSA managers or employees understood my job well or took it seriously - many of them did not even take their own jobs seriously - which made it extremely challenging to enforce necessary policies.

These obstacles informed my top priorities in my tenure at PSA, which were to establish legitimacy in my role and to create a shared culture that would inspire employees to give their best. I did away with physical timecards and paperwork, taking us completely digital and into the 21st century. Building out the Director of People role at PSA was one of the highlights of my college experience. I loved the role so much that I pursued a career in Human Resources.”

PSA Alumni have worked at:





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Portfolio Catalog Designers

An Van '24 (he/him)

Chief Marketing Officer FY24

Estee Chen '22 (she/her)

Chief Marketing Officer FY20

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